City of Norfolk

Proclamation

WHEREAS, the travel and tourism industry is a vital catalyst that moves the national, regional and local economy forward; and

WHEREAS, travel and tourism to and within the United States provides significant economic benefits for the nation, generating \$2.1 trillion in economic output, with \$887.9 billion spent directly by travelers that spurred an additional \$1.2 trillion in other industries; and

WHEREAS, the travel and tourism industry is a major local, state and national employer – responsible for the employment of over 6,800 Norfolk citizens; and

WHEREAS, tourism in Norfolk generates over \$719 million in spending; and

WHEREAS, Norfolk is one of the South's most chosen destinations for meetings and conventions; and

WHEREAS, by supporting attractions, festivals, venues, and cultural events, tourism enhances the quality of life for Norfolk residents, workers and visitors.

NOW, THEREFORE, I, PAUL D. FRAIM, Mayor of the City of Norfolk, do hereby proclaim May 2 – 10, 2015 as

NATIONAL TRAVEL & TOURISM WEEK

in the City of Norfolk and ask all citizens to recognize the contributions made by the tourism industry in Norfolk and the Hampton Roads region.

Given under my hand this 5^{th} day of May 2015.

PAUL D. FRAIM, MAYOR